

## ACTIVITIES UNLIMITED EXECUTIVE BOARD MEETING MINUTES

**Tuesday April 11, 2023**

The Executive Board was called to order by 1 st Vice President Jim Atieh, at 9:30 AM at the Midland Park Christian Reformed Church, Midland Park NJ. The following members were in attendance:

Harry Bennett, President, Absent

Jim Atieh, 1<sup>st</sup> Vice President

Tom Donch, 2nd Vice President

Mike Kelley, Treasurer

Tony Dilorgi, Assistant Treasurer

Rich Bernarde, Secretary

David Voehl, Membership Chairman

Doug Cooper, Immediate Past President

Mark Cohen, Past President

Jim Mallen, Liaison to the WRC

Marty Valerio – Communications Director

- Jim proposed the approval of the minutes from the March 14, 2022, Board and General meetings be approved; seconded by Mike Kelley; all agreed.
- Treasurer's Report - Mike Kelley reviewed the March Treasurer's Report. Our cash position is strong. We have \$23K on deposit in the various bank accounts. Mike mentioned that we have 277 paid members. At today's General Meeting, Mike is expecting to receive a check for \$550.00 from the AU Bridge players for the semi-annual cost for the Bridge players' use of the Larkin House.
- Dues Status – Tony Dilorgi reported that we have 324 total members; including 47 members over 90 years old that are not required to pay dues. Surprisingly, those 47 members over 90, comprise 15% of the total AU Membership. Mike expressed concern that we have lost 30 paid members in 2022. Looking forward to 2024, there currently are 10 members that have paid dues for at least 5 years and will be 90 next year. These 10 members will not be required to pay dues in 2024. This equates to a potential drop of \$500 in annual membership dues.

- There was a general discussion on how we can increase membership. Rich mentioned that he joined AU from an ad that was placed in the local Suburban News. Unexpectedly, Jim Atieh also joined AU from an ad he saw in the Suburban News. Mark Cohen mentioned that we used to place ads in the Suburban News, but it has become increasingly expensive. Doug Cooper suggested that we place ads for free in the local town “Patch” network. There were not many Board Members that were familiar with placing a Patch ad. No consensus was reached.
- Membership – Dave Voehl suggested that all Board members read the policies, procedures, and by-laws that John Abrahamsen has added to the New AU Webpage. There was a general discussion “IF” we should have AU’s policies, procedures, and by-laws open on the unsecure Webpage. There were conflicting opinions on this, and before we reached a conclusion, it was decided that Marty Valerio should speak to John Abrahamsen and ascertain why he decided to add AU’s policies, procedures, and by-laws to the New AU Webpage. Mike Kelley suggested that we establish a formal Webpage font and font size for consistent use on the AU Web pages. Mike suggested that we use Times New Roman, size 12. All agreed. Marty volunteered to ensure that Times New Roman, size 12 will become the standard on the AU Web page going forward.
- May Spring Luncheon – *Indian Trail Club*. Tom Donch mentioned that as of April 11, 2023, 44 members have paid for the luncheon. Several Board members have not yet paid. The cost to AU members will be \$37.00, per person. It was agreed that AU will subsidize the difference. The AU Band will play at the luncheon. AU will pick up the cost for the AU Band members, but not their wives. Walk-ins at the luncheon are accepted.
- Speaker Program – Jim Atieh mentioned that at today’s General Meeting William Pat Schuber will discuss the D-day invasion. There is no speaker scheduled for May, because we will have our Spring Luncheon.
- The meeting was adjourned at 10:45 AM.

Respectfully submitted,

Richard Bernarde, Secretary